

# + The National Funding Scheme

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## National Funding Scheme to extend scope beyond arts charities

The National Funding Scheme (NFS), the charity that created and manages the mobile giving multi-channel platform, DONATE, announces today that it will provide its service to any organisation with a charitable purpose<sup>1</sup> across all sectors in the UK, including emergency campaigns from 1 September 2015. From today DONATE is open to all charities.

DONATE was launched across the arts sector in 2013 and has partnered with over 350 arts charities to help them raise valuable funds.

**Seamus Keating, chair of the NFS said:** “We are hugely fortunate that, the Charity Commission granted us the ability to work outside the sector we launched in and provide DONATE to any organisation that has ‘charitable purpose’. We are delighted that our technologies, which help charities maximize opportunities to capture immediate donations will now be made available to all kinds of organisations from schools, to church groups, hospitals, voluntary organisations and football teams. This means that any organisation with a charitable purpose can use DONATE to fundraise even if they are not recognised as a registered charity or exempt charity.

The NFS is especially aware that the small/medium charity sector desperately needs a mobile-led ‘fundraising-in-a-box’ solution. Recent research<sup>2</sup> shows that for the first time more transactions are by non-cash than by cash. As the nation’s 21<sup>st</sup> century collecting tin, DONATE’s technology is now providing a fundraising solution to all organisations with a charitable purpose. DONATE is already working with a small number of non-arts organisations who use the platform during live fundraising event. Recently, Flannels for Heroes raised £27,000 at their charity cricket match for Combat Stress and Walking with the Wounded. For more examples visit DONATE’s case studies page: (<https://www.nationalfundingscheme.org/casestudies>).

**To find out more about how your organisation can benefit from DONATE email us at [hello@nationalfundingscheme.org](mailto:hello@nationalfundingscheme.org)**

### Notes to editors:

The [National Funding Scheme](#) is a registered charity set up to support campaigners raise much needed funds through the DONATE platform. As DONATE is a multi-channel platform individuals can make a donation using their mobile device via SMS text, web app, QR codes, Near-Field Communication. Soon DONATE will also provide a route to donate via ApplePay. In addition, NFS provides additional services such as case studies, statistical reports, technology updates, signage templates as well as offline support for free to help organisations raise valuable additional funding. For information on fees please get in touch.

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<sup>1</sup> <https://www.gov.uk/government/publications/charitable-purposes/charitable-purposes>

<sup>2</sup> [http://www.paymentscouncil.org.uk/media\\_centre/press\\_releases/-/page/3237/](http://www.paymentscouncil.org.uk/media_centre/press_releases/-/page/3237/)