



# DONATE

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## **National Funding Scheme comes to Cambridge**

The National Funding Scheme is delighted to support all organisations in Cambridge and the surrounding area with their fundraising activities and this week had the pleasure of meeting some of the city's charitable organisations. The occasion was generously hosted by e-Luminate Foundation, an Ambassador of the National Funding Scheme.

The [National Funding Scheme](#) (NFS) is a registered charity set up to support charitable organisations raise much needed funds through the DONATE platform. As DONATE is a multi-channel platform individuals can make immediate donations using their mobile device via SMS text, web app, QR codes, Near-Field Communication. Soon DONATE will also provide a route to donate via ApplePay. In addition, NFS provides additional services such as case studies, statistical reports, technology updates, signage templates as well as offline support all for free to help organisations raise valuable additional funding. DONATE can also be used during special events such as dinners, galas, receptions and even silent auctions. To date 350 organisations have registered with the National Funding Scheme across the UK, ranging from large to small scale. This week the National Funding Scheme met with a handful of local organisations including Cambridge Science Centre who commented on the potential of adopting DONATE.

"DONATE clearly has the potential to enable people to support a favourite cause with swift and meaningful action. Every little helps, and with DONATE you are able to contribute whatever you can comfortably afford and watch it go a long way." Cindy Forde, CEO Cambridge Science Centre

e-Luminate Director Alessandra Caggiano adds: "We are really pleased to have become an Ambassador of the National Funding Scheme this year and to use the DONATE platform to fundraise for next year's e-Luminate Cambridge Festival." The Festival is entirely dependent on the generosity of corporate and institutional sponsors, and members of the public. In 2015, the core team and 50 volunteers donated their time to successfully deliver the 3rd edition of this popular public event in Cambridge, comprising over 20 installations. While there are ambitious plans for the 4th edition, it can only reflect on the continued generous support from the community. So please click on the DONATE link now and consider how you can help [www.easydonate.org/ELUM001](http://www.easydonate.org/ELUM001)

To find out more about how your organisation can benefit from DONATE and for information on fees please get in touch at [hello@nationalfundingscheme.org](mailto:hello@nationalfundingscheme.org)

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