

THE NATIONAL FUNDING SCHEME

Managing Director- Job Specification

August 2014

National Funding Scheme

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The National Funding Scheme, Marcar House, 13 Parkshot, Richmond, London TW9 2RG

The National Funding Scheme (Charity No.: 1149800)
Registered Office: 2-6 Cannon Street, London EC4M 6YH

Patrons: Lord Chris Smith of Finsbury PC, Dame Fiona Reynolds DBE, Baroness Martha Lane Fox CBE, Robert Dufton
Trustees: Seamus Keating (Chair), Bernard Donoghue, William Makower, Catherine May, Molly Waiting, Caroline Worboys

Requirement background

Launched in spring 2013 across a range of significant national and regional cultural institutions, The National Funding Scheme (charity no. 1149800) runs and administers DONATE; a national donation platform through mobile devices. It provides a means for visitors to give a flexible amount to specific causes based on a variety of payment methods (credit card/text/apps/micro bill payments etc). The charity is governed by an independent board of trustees made up of high profile individuals from across the Arts, commercial and cultural sectors.

The MD will be responsible for developing the vision, driving the national uptake of the scheme, recruiting additional staffing and being the public face of the organisation. With the support of the board, the MD will bring DONATE to scale and self-sustainability and lead on our need for fundraising to meet our costs until that point. This will require liaison with government and NGOs, leaders of fundraising charities and national bodies and with opinion leaders. The board is looking for an individual with a genuine passion for the power of technology to change behaviour, as well as practical experience as a manager and leader.

Required experience and profile of the MD

The MD will be a well-networked individual who has the experience and aptitude to both set-up and run the charity. He/she would be expected to be able to demonstrate the following:

Required skills/experience	Desirable skills/experience
Communication (PR/publicity/public speaking)	Marketing (B2B and B2C)
Staff recruitment / development / management	Digital knowledge, appreciation and vision
Wide and varied stakeholder management	Business start-up experience
Financial and commercial controls	Cultural stewardship
Strong connections across arts and charity sectors	
Fundraising / development	
Understanding of the possibilities and value of data	

Timing and remuneration

The identified remuneration is a package of c £50-£65,000 (depending on experience) with 23 days holiday per annum.

Application process

Please send a CV and a covering note detailing a) your vision for the role and b) your specific skills/experience that would be particularly relevant to jobs@nationalfundingscheme.org.

You should also state your earliest availability, notice period and any pre-arranged annual leave.

Three referees should be identified stating which (if any) may be contacted prior to interviews.

The closing date for applications is 31st August with interviews schedule in London. A briefing document will be provided to shortlisted candidates.