



## DONATE LAUNCHES NATIONAL FUNDRAISING COMPETITION

**Friday 14th November 2014:** The National Funding Scheme (the charity behind DONATE) today launched a new COMPETITION as part of its on going support of #GivingTuesday - the global day dedicated to charity giving.

This year GivingTuesday is on Tuesday, 2nd December 2014 and is supported in the UK by the National Funding Scheme, the Cabinet Office and the Mayor's Fund for London, amongst others. The National Funding Scheme is inviting all cultural charities across the UK to join in a NATIONAL COMPETITION and participate in a day of fundraising on 2<sup>nd</sup> December. The cultural organisation that raises the highest amount between Tuesday 18<sup>th</sup> November and midnight on 2<sup>nd</sup> December on the DONATE platform will be announced as its WINNER and will not be charged any fees on all donations made during that 2 week period.

Sue Davies, Managing Director of the National Funding Scheme, said:  
"The National Funding Scheme is one of the founding partners of Giving Tuesday in the UK. We want as many cultural organisations as possible to be a part of this great day of public giving. So log on to the DONATE platform, sign up if you are not already a partner, and get thinking about creative ways of how you could raise money for your organisation and show support for Giving Tuesday. We're here to offer creative tips to any organisations that need help with their campaign."

To get involved register your interest by sending an email to [olivia.mason@nationalfundingscheme.org](mailto:olivia.mason@nationalfundingscheme.org)

ENDS



Visit [don8.to/WATT002](http://don8.to/WATT002) to read about this month's feature campaign





## Notes to Editors

### About DONATE

Launched in May 2013 as a dedicated mobile giving tool for the arts, culture and heritage sector, DONATE is now operating in England, Scotland and Wales in organisations as diverse as National Galleries of Scotland (Edinburgh), Sheffield Theatres, Battersea Arts Centre in London and Ffotgallery in Cardiff. The National Funding Scheme gratefully acknowledges the support of Arts Council England, Creative Scotland, Arts Council Wales, Nesta, Paul Hamlyn Foundation, Garfield Weston Foundation, Sackler Foundation, the Cabinet Office and RSA.

### About #GivingTuesday

#GivingTuesday (2nd December) is a global day of giving. After the sales of Black Friday and the online shopping boom on Cyber Monday, #GivingTuesday is an opportunity to come together to show the world why it's good to give. Whether it's making a donation, volunteering your time or just spreading the word at the start of the Christmas shopping season, #GivingTuesday is a call to action for everyone who wants to give something back. <http://www.givingtuesday.org.uk/>

# DONATE

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[www.nationalfundingscheme.org](http://www.nationalfundingscheme.org) | [twitter.com/nfsuk](https://twitter.com/nfsuk)

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