

The benefits of DONATE



Raise more funds.

DONATE is a tool that simplifies the donation process. DONATE provides improved giving through mobile technology making the process easier, faster and more convenient for donors.



Data driven.

DONATE provides the data and insights across your campaigns to help you raise more money. DONATE also provides you with your opted-in data without charge.



Speed of use.

DONATE provides a mobile based solution to giving. Donors can give by text and mobile web using web links, QR codes, NFC and emerging platforms. Register today, create your campaigns and start fundraising.



Resources.

DONATE provides campaign codes for text and webpages as well as templates to create posters, banners and flyers. DONATE also shares related insights, case studies and advice.

Participating organisations do not need to be registered charities but they must demonstrate their charitable purposes to our Trustees. To find out whether your organisation is eligible read the Government's Guide to Charitable Purposes www.gov.uk/government/publications/charitable-purposes

DONATE is provided by the National Funding Scheme, a registered charity in England and Wales (1149800) and Scotland (SC045106)
Registered Office: 10 Queen Street Place, London EC4R 1BE

Services we can offer.



Special events

DONATE turns your guests' mobile phones into PDQs enabling them to give instantly. Use it at fundraising dinners, galas, auctions etc. As donations are made they appear on our live totaliser screen.*

Text and mobile web giving

DONATE has combined all the best technology into one single platform providing simplified management of donations and rich insights of who is giving to what.

Silent auctions

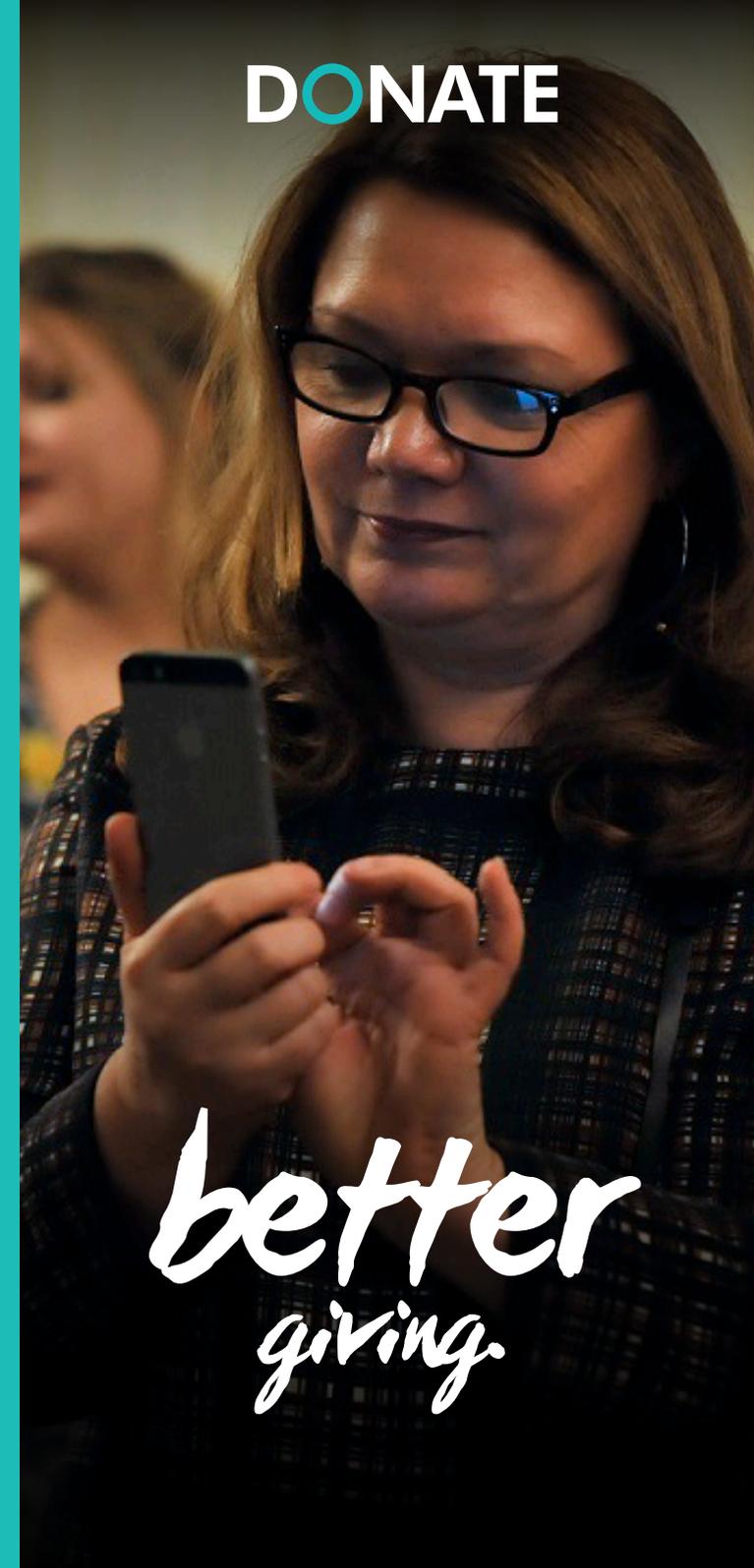
DONATE links with silent auction software enabling each winner to make and confirm their secure payment.

Payment facility

Donations are processed and administered by the National Funding Scheme, operating as DONATE. We administrate the collection and disbursement of donations plus any associated Gift Aid.

* Remember: donations are collected on the spot – significantly reducing admin time post event.

DONATE



better giving.

Doing good is in our basic human nature – it makes us feel good.

DONATE is a tool that simplifies the donation process. It empowers better giving through modern technology to make the process easier, faster and more convenient for donors.

DONATE also simplifies the fundraising process for organisations – with a suite of simple tools and data capture to help maximise fundraising campaigns.

And because DONATE is a charity, donors can be sure that administration and processing costs are kept to a minimum.

Together, we can do more good.

DONATE
better giving.

How it works

Who

The National Funding Scheme, the registered charity behind DONATE, is set up to empower other charities and donors alike to give more effectively, more transparently, and best of all, digitally – across multiple platforms.

What

DONATE provides organisations with a suite of simple digital tools, templates and insights to help maximise their fundraising campaign to help them achieve their fundraising goals more effectively.

Why

By harnessing modern technology across various platforms, DONATE simplifies the fundraising process – making it easier, faster and more convenient to give. And because DONATE allows charities to identify individual causes (without creating restricted funds) donors can understand where the money will go. But that's not all, DONATE helps manage the donation process at events – because we believe that charities should concentrate on the bigger picture at hand.



How to?

How to register your organisation?

Registered charities that have a fundraising campaign already in mind should sign up today on the DONATE website. Non-charities are asked to check their purpose fits within the Government Guidance before signing up.
www.gov.uk/government/publications/charitable-purposes

How to launch a campaign?

Once registered, organisations can access the self-service portal to upload images and information about their campaign. Here they will also be able to set up automated thank you messages and download templates for signage in order to promote the campaign. They can also access full reports showing who gave what and any opted-in donor data.

How to make a donation?

WEB: To DONATE any amount, add Gift Aid and share donor data go straight to the campaign's web page via your mobile phone by entering a unique web address or hovering over the QR code on signage.

SMS: To give just £5 or to receive a web link to make a donation online send a text message using the specific code that appears on signage.



To find out more and register go to:

<https://www.nationalfundingscheme.org/portal/register>
