

DONATE

Title

City Trustee, National Funding Scheme

Location

London

Background and Person Specification

[The National Funding Scheme](#) (under the brand name DONATE) –using mobile and online technologies to capture incremental giving - is seeking a Trustee with City and financial background to support this start-up charity through its next period of development. The National Funding Scheme aims to change the behaviour and language of giving by making the process more relevant to a wider sector of society and encouraging giving to identified causes across the arts and, in the future, other sectors.

DONATE was launched through a pathfinder programme in 11 cultural organisations in March 2013 (V&A, Science Museum, Southbank, The Holburne, National Trust, Phoenix Dance etc.). It has now been adopted by over 250+ arts and cultural organisations across England, Scotland and Wales. Initial funding was provided by Nesta, Arts Council England, the Paul Hamlyn Foundation, Garfield Weston Foundation, the Paul Ruddock Foundation and a number of others. Once at scale the charity will be self-financing through a minority take of Gift Aid. The charity has a full time MD joining in November.

The Trustees wish to appoint an additional Trustee with City and finance connections. The new Trustee will have a strong enthusiasm for the enjoyment and pleasure of giving, an interest in the arts and will see the potential impact of digital giving to bring in new donors and supporters and so be an advocate for the charity's vision and values. Other attributes we are looking for are:

- Previous board level experience in either a corporate or charity role
- An understanding of the principles of corporate governance
- Strong networks across the City
- Good communication and commercial skills
- The ability to act as a spokesperson and advocate with government, senior policy makers and the public

Board of Trustees and Patrons

Seamus Keating (Chair) – Chairman and independent Director

Catherine May – Corporate Affairs Director, SAB Miller plc ,and Trustee of the English National Opera (ENO)

Bernard Donoghue – Director and CEO, Association of Leading Visitor Attractions (ALVA)

Caroline Worboys – Managing Partner, Wunderman Data and Insights

Molly Waiting – Associate lawyer at Bates Wells Braithwaite

William Makower – Founder, Trustee of Bishopsland Educational Trust

The National Funding Scheme (Charity No.: 1149800) – www.nationalfundingscheme.org
Marcar House, 13 Parkshot, Richmond, Surrey TW9 2RG, Te: (0)20 3174 2276
Registered Office: 2-6 Cannon Street, London EC4M 6YH

Trustees: Seamus Keating (Chair), Bernard Donoghue, William Makower, Catherine May, Molly Waiting, Caroline Worboys
Patrons: Lord Chris Smith of Finsbury PC, Dame Fiona Reynolds DBE,
Baroness Martha Lane Fox CBE, Christopher Rodrigues CBE, Robert Dufton

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Patrons

Robert Dufton - Director of Campaigns at the University of Sheffield

Baroness Martha Lane Fox CBE

Lord Chris Smith of Finsbury, PC

Dame Fiona Reynolds DBE

Christopher Rodrigues CBE

Time Commitment

Formal trustee Board meetings take place once a quarter in central London. Outside these meetings there will be regular email and telephone contact with the other trustees.

Remuneration

No remuneration is offered for this post.

Application Process

Please submit a relevant CV and brief letter indicating why this role appeals and what you feel you offer by 14th November 2014.



A founding partner of
#GIVING TUESDAY
2nd December 2014

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